



MATIYA  
WORLD

# Convention 2013



San Diego, California



Thread of

# LIFE

Jeeya Tā Aisé



Thursday, July 11<sup>th</sup>, 2013 through Saturday, July 13<sup>th</sup>, 2013

# Matiya World

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Rooshil Gosai  
Shyam Patel  
Snehal Patel  
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# Come join us as we celebrate...

Thread of **LIFE** Jeeyo To Aisé...  
Message from the President

Dearest Respected Community Members,

Namaste! It is with great pleasure I extend this personal invitation to join us at the 2013 Matiya World Convention to be held in sunny Southern California in the beautiful city of San Diego! This year we will take you on a three day journey as we discover our theme "Thread of LIFE - Jeeyo to Aisé...", where you'll experience our rich Matiya culture and heritage like never before.

No matter what age group you fall into, you will have endless options of exciting content and activities to choose from. Reconnect with old friends and relatives as you experience a phenomenal program that will leave you mesmerized with everlasting memories and joy.

Please take time to read through the detailed registration packet. You'll discover information for many activities such as golf, the youth volunteer event, and also the Matiya's Got Talent Show, which you will definitely want to take advantage of. I truly hope you will make the investment in your family and join us for this extraordinary event. A huge amount of time and effort has gone into making this an unforgettable event and your presence and participation will make all the difference. I look forward to seeing you and your family in July as we all come together to celebrate, share, and grow!

With immense respect and gratitude,

Pranav J. Patel  
President  
Matiya World Inc.





**Matiya World**  
 &  
**Hindu Matiya Patidar Samaj of Southern California**

Cordially invites you to join us for the

**4<sup>th</sup> Matiya World Convention**

An enchanting weekend awaits you as we unite in harmony from all corners, bringing vibrant spirit of our heritage to celebrate

*Thread of LIFE Jeeya To Aise*

Set to be held in the Finest City in America  
**TOWN AND COUNTRY RESORT HOTEL**  
 500 Hotel Circle North San Diego, California 92108

starting  
**2:00pm, Thursday, July 11<sup>th</sup>, 2013**  
 through  
**11:30pm, Saturday, July 13<sup>th</sup>, 2013**

for more details please contact  
 Ramanbhai Patel  
 Phone: 858.729.4118  
 E-mail: info@matiyaworld.com



**HMPS**  
 Convention Host Committee

- |                  |                 |
|------------------|-----------------|
| Ajita Chopra     | Hemal Patel     |
| Anju Patel       | Jasmine Patel   |
| Arisha Bhaga     | Jesal Patel     |
| Ashika Dahya     | Kunal Ramanlal  |
| Bharti Patel     | Mahesh Patel    |
| Bina Patel       | Mamta Patel     |
| Chaya Patel      | Natver Patel    |
| Dilip Bhaga      | Nila Dahya      |
| Dilipkumar Patel | PJ Patel        |
| Dinesh Patel     | Rita H. Patel   |
| Divya Patel      | Rita S. Patel   |
| Gitesh Bhaga     | Sailesh Ranchod |
| Hamant Patel     | Shaina Patel    |
| Harivadan Patel  | Shalini Patel   |

Together in Harmony, Sound becomes Music  
 Movement becomes Dance, Smile becomes  
 Laughter, Mind becomes Meditation  
 and LIFE becomes a Celebration



# TENTATIVE AGENDA

Let's come together to grab this opportunity to acknowledge and appreciate the role that being a Matiga has in our lives- it's the thread that binds us all.

"We don't accomplish anything in this life alone... and whatever happens is the result of the whole tapestry of one's life and all the weavings of individual threads from one to another that creates something."

Sandra Day O'Connor



## Thursday, July 11<sup>th</sup>, 2013

10:00am - 11:00am:	Volunteer Registration only	Grand Foyer
11:00am - 1:00pm:	Mandatory Volunteers Meeting with Working Lunch	Volunteer Rm
1:00pm - 5:00pm:	Talent Acts & Children's Parade Rehearsal	Grand Hall
2:00pm - 7:00pm:	Guest Registration and Raffle Ticket sales booth open	Grand Foyer
3:00pm - 4:00pm:	Afternoon Refreshments	Grand Foyer
3:00pm - 7:00pm:	Vendor Trade Show	Grand Hall
<b>Rajasthani Arabian Night</b> <i>Jeeyo To Shaan Se</i>		
6:00pm - 7:00pm:	Social Hour	Grand Foyer
7:00pm - midnight:	Transfer yourself in to the mysterious desert of Rajasthan, as we join our Threads of LiFE back in time with our rich heritage. Opening Ceremony, to be followed by, dinner & an intriguing evening of Mehndi & Raas-Garba.	Grand Hall
10:00pm - midnight:	Youth Game Night - Age 13+	Courtyard

## Friday, July 12<sup>th</sup>, 2013

6:30am - 9:30am:	Breakfast	Grand Hall	
8:00am - 11am:	Registration & Raffle Ticket Booth reopens	Foyer	
7:00am - 8:00am:	Zumba/Bhajans	TBD	
<b>Gardening of LiFE</b> <i>Jeeyo To Gyaan Se</i>			
8:00am - 2:00pm	Youth - 13-30yrs	Youth Volunteer Project: Tree Care & Habitat Restoration at Peutz Creek Preserve.	Off Site
10:00am - 12:30pm:	Children - 5-12yrs	Planting seeds of dreams and nurturing them with ideas and goals - Plant and Animal demo session	Courtyard
	Adults/Seniors	Keynote Speakers, Games Mann Ka Dhagha - Senior, Children panel	Grand Hall
11:30am - 7:00pm:	Vendor Trade Show	TBD	
12:30pm - 2:00pm:	Lunch	Grand Hall	
2:00pm - 4:00pm:	General Session - Aamn� Saamn�	Grand Hall	
<b>Strength of LiFE</b> <i>Jeeyo To Garwa Se</i>			
6:00pm - 7:00pm:	Social Hour	Foyer	
7:00pm - midnight	Join a fun filled evening of beauty, grace, joy and pride, as we salute the Strength of our LiFE - our children, our youth, our future!	Grand Hall	
10:00pm - midnight	(Ages 3-12) "Lion King" Theme Slumber Party	TBD	
10:30pm - midnight:	(Ages 13-17) Glow in The Dark Bash <b>White T-shirts and highlighters will be provided for this event</b>	TBD	
10:30pm - midnight:	(Ages 18+) Black and White Affair <b>Black/White Attire - Dress To Impress</b>	TBD	

# Thread of LIFE Jeeyo To Aise

Saturday, July 13<sup>th</sup>, 2013

6:30am - 9:30am:	Breakfast	Grand Hall
8:00am - 11am:	Registration & Raffle Ticket booth reopens	Foyer
7:00am - 8:00am:	Zumba/ Bhajans	TBD
<b>Harmony through Diversity</b> <i>Jeeyo To Uinati Se</i>		
10:00am - 12:30pm	General Session: In diversity there is beauty and strength - Share our similarities, celebrate our differences. Keynote Speaker, International Leaders panel session	Grand Hall
11:30am - 7:00pm:	Vendor Trade Show	TBD
12:30pm - 2:00pm:	Lunch	Grand Hall
1:30pm - 2:00pm:	Matiya World Executive Team Informal Q&A Session	TBD
<b>Live LIFE to the Fullest</b> <i>Jeeyo To Khushi Se</i>		
2:00pm - 4:00pm:	Youth (Ages 13+) Youth "Summer Pool Party" <b>Pack Accordingly!</b>	Courtyard
2:30pm - 4:00pm:	Children (Ages 5-12) Craft Workshop	TBD
2:30pm - 4:00pm	Seniors (Ages 65+) Keynote Speakers & Senior Activities	TBD
2:30pm - 4:00pm	Adults (Ages 30+) Mangala Aur Sukra Ka Milan	TBD
<b>Celebrate LIFE</b> <i>Jeeyo To Ek Taal Se</i>		
6:00pm - 7:00pm:	Social Hour	Foyer
7:00pm - midnight	Dreaming our Destiny: Magical evening of Window into the Future	Grand Hall
10:30pm - midnight	Dance to the beat of the future, couple dance games & celebrations	TBD
<b>Sunday, July 14<sup>th</sup>, 2013</b>		
6:30am - 11:00am:	Breakfast/Brunch	Grand Hall

## DRESS CODE

**Thursday, July 11<sup>th</sup> 2013**

2:00pm - 6:00pm  
Business Casual

6:00pm - Midnight

Add vibrant colors to thread of LIFE with traditional

Rajasthani or Gujarati Attire

Ladies: Ghaghra Choli/Sari  
Gentlemen: Salwar Khamis

**Friday, July 12<sup>th</sup> 2013**

10:00am - 6:00pm  
Business Casual

6:00pm - Midnight

Dress to Impress!!!

As we salute the grace, beauty and pride of our LIFE with enchanting shade of your favorite peacock colors

Ladies: Indian or Fusion wear  
Gentleman: Suits or Sherwani

**Saturday, July 13<sup>th</sup>, 2013**

10:00am - 6:00pm  
Business Casual

6:00pm - Midnight

Dress your best!!!

As we come together in Harmony to Celebrate LIFE! Dazzle in your favorite shade of formal Indian attire

Ladies: Sari, Suits or Fusion wear  
Gentleman: Suit or Sherwani

**Please review agenda for activity specific dress code**





## The Thread of LiFE Children's Art and Essay Exhibition Rules

The Children's Committee is proud to present an Art and Writing Exhibition. We are asking the children as well as the youth to search for the meaning and importance of "The Thread of Life" and describe it in a written or artistic form. **When we embrace the many parts of our experience we discover a magnificent creation. . . Every moment is but a thread, a thread of consciousness embracing the very essence of life.**

### DETAILS OF COMPETITION:

- Participants must be between the ages of 3 and 16 for a qualified submission.
- Participants must email a picture or copy of the piece of work to [matiyakids@gmail.com](mailto:matiyakids@gmail.com) with a completed **Art and Essay Exhibition Form by July 1<sup>st</sup>, 2013.**
- Participants will bring their work and a copy of the Art and Essay Exhibition Form to the convention and submit it to the Registration Desk.
- Art work and essay will be displayed at the 2013 Matiya World Convention in San Diego, CA.

**Theme: The Thread of Life - What qualifies or values connect us all?**

### EXHIBITION RULES:

#### Written Exhibition Rules:

- Essay is limited to 500 words
- Submissions can be made via email or mail.
- Hand written essays are accepted
- Poetry is also accepted

#### Artistic Exhibition Rules:

- Art is to be on a canvas no larger than 16" x 20"

### FOR MORE DETAILS CONTACT:

If you have any further questions regarding this competition, please email the Children's Committee at: [matiyakids@gmail.com](mailto:matiyakids@gmail.com).

### ART AND ESSAY EXHIBITION FORM:

Please email following information to [matiyakids@gmail.com](mailto:matiyakids@gmail.com):

Full Name:

Address:

Phone Number:

Email Address:

All submissions must comply with the competitions Honor Code that ALL works submitted is free from plagiarism and is authentic to participant. Failure to comply with the rules will result in immediate withdrawal from the competition. Please sign below to acknowledge that you understand the rules.

Parent Signature: \_\_\_\_\_

## Our Children, Our Future!

Are you worried about keeping your children attentive during the convention? Do you want your children to make new Matiya friends?

The Children's Committee has put together activities for children ages 3-12 such as scavenger hunts, an animal demo show, crafts and a themed slumber party. Complete the Children's on-line registration form at

[www.mw2013.eventbrite.com](http://www.mw2013.eventbrite.com)

to ensure your child has a spot in the fun filled activities.

**For more details please contact:**

Ekta Nagar:

[matiyakids@gmail.com](mailto:matiyakids@gmail.com)

954.931.2338

## Matiya's GOT Talent! *Jeeyo To Garwa Se*

This is a phenomenal opportunity to showcase and salute the many talents we have in our community. We encourage you to sign up and share your art and talents with the entire community. We are looking for all types of acts, dance, singing, instrumental, comedy, skits, poetry, ...let your imagination fly!!! Theme of our convention is "Thread of LiFE *Jeeyo To Aise...*" **Leaving you with a wide range to work with.**

### PERFORMANCE GUIDELINES:

- Event showcases the best Matiya talent.
- Must submit 2 choices, in case of same entry, we will choose on 1st come 1st serve basis.
- Performances must be 5 minutes maximum.
- All group members performing must be Matiya.

### TALENT SHOW ENTRY TIMELINE:

- **May 11<sup>th</sup>, 2013** – Following entry details must be emailed to [bharti.lalabhai@gmail.com](mailto:bharti.lalabhai@gmail.com) with music or act videos.
  - Name of participant(s).
  - Participant's cell phone. In case of group act, cell phone of group lead.
  - Mailing Address: Street, city, state, country.
  - Emergency Contact: Name, relationship, cell phone.
- **May 15<sup>th</sup>, 2013** - Content approval details will be sent to same email address used to provide us entry information, unless otherwise specified.
- **June 15<sup>th</sup>, 2013** - Details of backdrop graphics/color preference, costume colors, light preference, list of props, instruments...must be emailed to [bharti.lalabhai@gmail.com](mailto:bharti.lalabhai@gmail.com).
- **July 11<sup>th</sup> - 1:00pm-5:00pm** - Stage rehearsal for talent acts to ensure the stage, lighting and backdrops are correctly setup and organized.

### FOR MORE DETAILS CONTACT:

Bharti Patel  
Email: [bharti.lalabhai@gmail.com](mailto:bharti.lalabhai@gmail.com)  
Cell: 7143307072 | Home: 7149609174

## YOUTH VOLUNTEER PROJECT

Tree Care & Habitat Restoration at Peutz Creek Preserve

Friday, July 12<sup>th</sup>, 2013, 8:00 AM – 2:00 PM

(Ages: 13+)



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**COMMUNITY SERVICE INITIATIVE:** We are teaming up with the San Diego River Park Foundation that is dedicated to preserve and restore the 52-mile length of the San Diego River. In January, over 1,000 trees were planted that perform many vital ecological functions. Now, these trees need to be watered by hand for their first year in the ground to survive. We will be transporting buckets from our well to the planting sites, and watering the trees planted earlier this year. This will be a fun, important and challenging project, let's come together and give back to the community by continuing the Thread of LiFE...!

**SAN DIEGO RIVER PARK FOUNDATION:** The San Diego River Park Foundation's (SDRPF) Save the Source initiative is a program to conserve and protect critical habitat lands at the headwaters of the San Diego River. By acquiring these properties, SDRPF strives to preserve important wildlife linkages, protect water quality and enhance the quality of life for people. These functions include supporting wildlife with food, shelter and nesting areas, planting trees that attract pollinating insects, filter runoff and prevent erosion and sediment transport into our county's largest reservoir that supplies several hundred thousand people with fresh water. To learn more about this organization, please visit: [www.sandiegoriver.org](http://www.sandiegoriver.org)

**PROJECT LOCATION:** Peutz Creek Preserve (PCP) is a 156-acre property located west of Alpine, Ca. The creek is a direct tributary to the San Diego River and El Capitan Reservoir. El Capitan, the largest reservoir along the San Diego River, provides drinking water to the nearly 600,000 people who live within the San Diego River watershed. The property fell victim to wildfire in both 2003 And 2007 burning most of the mature trees and plants at the site. While many have recovered from the fires, there is still a great need for re-vegetation at the site.

**\*\*Transportation will be provided by Matiya World via Bus.**

Please be in Courtyard Fountain area at 8:00 AM for departure to volunteer project site. Parking is extremely limited so, all participants must travel with group in Bus.\*\* - **Map of Project Site:** <http://goo.gl/maps/HRtcJ>

**Directions from Town & Country Resort to the project site:** <http://goo.gl/maps/iLOKN>

**DRESS CODE:** All volunteers are REQUIRED to wear closed shoes. No sandals or flip flops are allowed. Long pants are also highly recommended due to the presence of much Poison Oak. Stands of Poison Oak will be marked with red flagging tape. A safety talk will be given at the start of the event. Outside temperatures can reach over 100 degrees, so be sure to wear loose comfortable clothing. Don't forget your hat & sunscreen! Matiya World will have plenty of water to keep you hydrated! Let's go hydrate the trees and be a part of "LiFE"!

**We look forward to seeing you in San Diego!**

If you have any questions please contact us at: [MatiyaYouth2013@gmail.com](mailto:MatiyaYouth2013@gmail.com)  
Hetal Patel: (909) 286-1870 | Vishal Patel: (323) 327-3398

**To participate, please e-mail us at: [matiyaworld2013@gmail.com](mailto:matiyaworld2013@gmail.com) and we will send you the registration forms!**





**RIVERWALK GOLF CLUB**  
 Play Golf in the Heart of San Diego  
 Thursday, July 11<sup>th</sup>, 2013 starting at 11:00am

**Please complete following information to register**

Name:		
Address:		
City:	State:	Zip:
Country:		
Cell:	Email:	
Emergency Contact:		
Relation:	Tel:	

**Reservation and Payment**

Players rate: \$50.00 - Includes cart, game and range.

For more details please contact Maheshbhai Patel:  
 Email: maheshpatel23@gmail.com | Tel: 714-470-8600

For reservation please contact Riverwalk Golf Club  
 1150 Fashion Valley Road. San Diego, CA 92110  
 Tel: (619) 296-4653  
<http://riverwalkgc.com>

Once reservation is made, please let Maheshbhai know to finalize group arrangements

Looking forward to seeing you all in San Diego!!!

**Hotel and Travel  
 Reservation Information**

**Dear 2013 Matiya World Convention Attendees**

Town & Country Resorts, Delta Airlines and Avis Car Rental are offering discount offers for all Matiya World Convention attendees. To assist you with your reservation, please note the following information below.

**Hotel Reservations: Town & Country Resorts**

Attendees can now book rooms (JUL 8-16) by calling reservations at 800-772-8527 and mentioning "Matiya World" or by accessing our very own event website: [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=10618645](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=10618645)  
 Rates negotiated at \$109+tax per room.  
 They have some 2 bedded rooms which will accommodate up to 4 persons per room for the same price but you have to be quick to register.

**Flight Reservation: Delta Airlines**

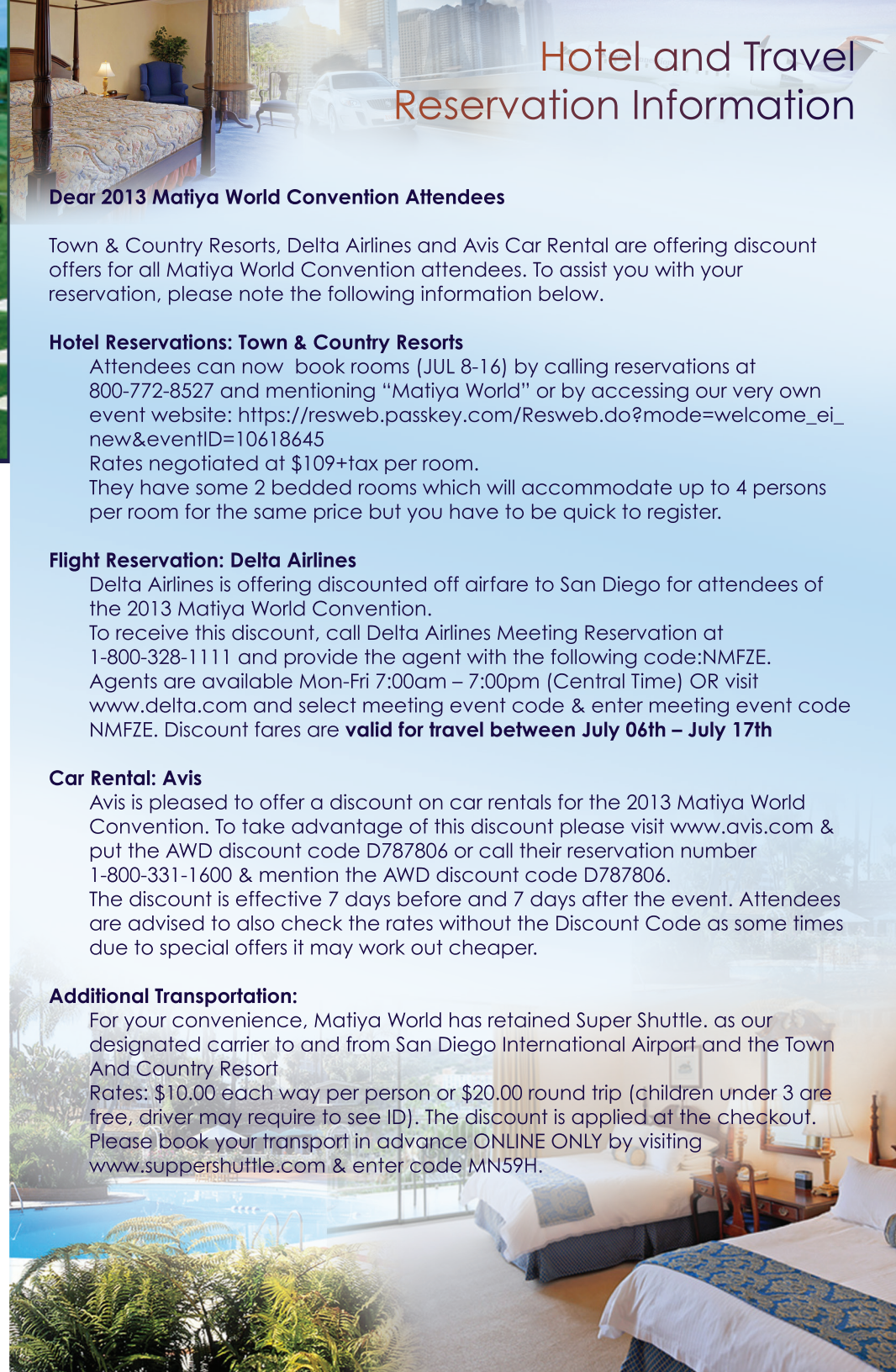
Delta Airlines is offering discounted off airfare to San Diego for attendees of the 2013 Matiya World Convention.  
 To receive this discount, call Delta Airlines Meeting Reservation at 1-800-328-1111 and provide the agent with the following code:NMFZE. Agents are available Mon-Fri 7:00am – 7:00pm (Central Time) OR visit [www.delta.com](http://www.delta.com) and select meeting event code & enter meeting event code NMFZE. Discount fares are **valid for travel between July 06th – July 17th**

**Car Rental: Avis**

Avis is pleased to offer a discount on car rentals for the 2013 Matiya World Convention. To take advantage of this discount please visit [www.avis.com](http://www.avis.com) & put the AWD discount code D787806 or call their reservation number 1-800-331-1600 & mention the AWD discount code D787806.  
 The discount is effective 7 days before and 7 days after the event. Attendees are advised to also check the rates without the Discount Code as some times due to special offers it may work out cheaper.

**Additional Transportation:**

For your convenience, Matiya World has retained Super Shuttle. as our designated carrier to and from San Diego International Airport and the Town And Country Resort  
 Rates: \$10.00 each way per person or \$20.00 round trip (children under 3 are free, driver may require to see ID). The discount is applied at the checkout. Please book your transport in advance **ONLINE ONLY** by visiting [www.suppershuttle.com](http://www.suppershuttle.com) & enter code MN59H.



# CONVENTION 2013 - REGISTRATION FORM

San Diego, California July 11th - July 13th, 2013

Register Online at: [www.mw2013.eventbrite.com](http://www.mw2013.eventbrite.com)



## This form must be completed in order to receive a registration confirmation

Primary Registration Name:	
Address:	Village:
City	State/Province:
Postal Zip Code:	Country/Region:
Phone:	Cell:
Fax:	Email:

Individual Registration Fees			
*Early Registration Special	Adults (18 - 64 yrs)	Seniors (65 yrs +)	Youth (3 -17 yrs)
<b>Early - May 15<sup>th</sup>, 2013*</b>	\$175	\$150	\$150
<b>Standard - June 15<sup>th</sup>, 2013</b>	\$195	\$170	\$170
Late - July 5 <sup>th</sup> , 2013	\$215	\$190	\$190
Children 2yrs and under Free			
In case of emergency, please contact			
Name:		Phone:	

## Please list all attendees including infants

Full Name	Gender		Age	T-shirt Size Youth 13+	Registration Fee
	Male	Female			
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					

**Online Registration is available at**  
**[www.mw2013.eventbrite.com](http://www.mw2013.eventbrite.com)**

Processing fees in the package for online registrations

**On Behalf of all registrants, I acknowledge and accept all the Terms and Conditions of the Convention Organizers.**  
I agree to waive all claims and relieve Matiya World Inc., the California Chapter and all of its Officers, Agents, Volunteers or Employees from any liability in connection with my participation in this convention - whether it be from injury, accident, illness or death occurring during or by reason of my participating in this event. With this waiver, I also provide Matiya World Inc. Permission for the full use of any photographs or videos taken during the Convention for the purpose of Marketing, Advertising or other Promotional purpose.

**Asking for small donations to help  
keep registration fees lower**

\$

Convention wrist bands will be released to all registered - Total Registration Fee

## Payment Option

- Make check or bank draft Payable to : Matiya World, Inc Mail completed registration form & check to :- Matiya World Inc. C/O Shalini Patel  
Address : 10815 Turnleaf Lane, Tustin, Ca 92782 Phone : 714-427-4363 | Fax : 714-427-4364 | Email : Shalinip@dknhotels.com
- Tax ID 20-4079025

Charge my Credit Card and I accept the Terms and Conditions, please note additional processing fees will apply for both on-line registration and mail in forms.

Total Amount Enclosed :	Type of Credit Card:	M/C:	VISA:	AMEX:
Credit Card Number :	Expiration Date :	C/W Code :		
Name of Card Holder :	Card Holder Signature :			
Signature:	Date:			

# Sponsorship Forms

**TRADE SHOW BOOTHS WILL BE AVAILABLE FOR**  
**Thursday, 3:00pm-7:00pm • Friday, 12:00pm-7:00pm • Saturday, 12:00pm-7:00pm.**  
*Table Pricing starts at \$500 per table (based on availability)*

Number of Tables:	
Brief Purpose of Booth:	
Special Requests:	

**CONVENTION PROGRAM BOOK ADVERTISEMENTS FORM**  
*Select one of the following*

Full page ad	11" W x 8.5" L	\$600.00
3/4 page ad	8.25" W x 8.5" L	\$400.00
1/2 page ad	5.5" W x 8.5" L	\$300.00
1/4 page ad	5.5" W x 4.25" L or 2.75" W x 8.5" L	\$250.00

- **Requirements:** Production specifications: Electronic files preferred. Graphics MUST be EPS, TIFF, JPEG, or PDF format.
- **Resolution:** 300dpi or better @ 100% print ready art work to size. Materials deadline May 31, 2013. Send art work to info@matiyaworld.com.
- **No Art Work?** Please contact us for details on how we can help create Your Ad!

**UPPER LEVEL SPONSOR PACKAGES**  
*Please specify pledge amount below*

Partner Sponsor:	
Platinum Sponsor:	
Gold Sponsor:	
Silver Sponsor:	
Benefactor Sponsor:	

**Please contact our representative for details on setting up customized package to best suit your needs.**

**CONTACT AND PAYMENT INFORMATION**

<b>Please Print Clearly:</b>			<b>Payment Method:</b>			
Name:			By Check in the amount of: \$			
Title:			Total Amount: \$			
Company:			Type of Credit Card:	AMEX:	M/C:	Visa:
Address:			Exp. Date:			
City:	State:	Zip:	C/W Code:			
Phone:			Name of Card Holder:			
Email:			Signature:			
Special Request:						
<b>By Signing above I authorize to charge the credit card and I accept terms and Conditions</b>						

## OUR REPRESENTATIVES:

**Anju Patel**

Email: anju111@aol.com  
 Tel: 760.899.4299

**Raman Patel**

Email: k220585@hotmail.com  
 Tel: 858.729.4118

**Mailing Address:**

Matiya World Inc,  
 8895 Towne Center Drive Suite 105-382  
 San Diego CA 92122

We appreciate your support and look forward to helping your message be heard with ours! Please don't hesitate to contact us for any questions!





## SPONSORSHIP LEVELS

### PARTNER SPONSOR \$10,000 +

- Sponsor name and logo on Matiya World Website.
- Sponsor name on all marketing print materials for Matiya World.
- Full Page Prime location ad in the program book.
- Banner display at event venue.
- Announcements during convention.
- Trade Booth during convention.
- Entrance for 4 during convention and Gala dinner.

### PLATINUM SPONSOR \$5,000 +

- Sponsor name and logo on Matiya World Website.
- Sponsor name on all marketing print materials for Matiya World.
- Full Page ad in the program book.
- Banner display at event venue.
- Announcements during convention.
- Trade Booth during convention.
- Entrance for 2 during convention and Gala dinner.

### GOLD SPONSOR \$2,500 +

- Sponsor name and logo on Matiya World Website.
- Sponsor name on all marketing print materials for Matiya World.
- Announcements during convention.
- Three-fourth page ad in program book.
- Trade Booth during convention.

### SILVER SPONSOR \$1,000 +

- Sponsor name and logo on Matiya World Website.
- Sponsor name on all marketing print materials for Matiya World.
- Half Page ad in the program book.
- Trade Booth during convention.

### BENEFACTOR SPONSOR \$500 +

- Sponsor name and logo on Matiya World Website.
- Sponsor name on all marketing print materials for Matiya World.
- Quarter Page ad in the program book.

# Sponsorship Opportunities

Matiya World Convention 2013 - Thread of LiFE - *Jeeya To Aise...*

Thursday, July 11<sup>th</sup> - July 13<sup>th</sup>, 2013

Matiya World Inc. Is a Non-Profit Organization

Tax ID: 20-4079025

## OUR VISION. OUR MISSION.

Ethical and cultural values are amongst the most important assets that we can preserve and pass along to the next generation. It is only with "Unity and Communication" that we can grow and develop our community to ensure elder and younger generation will be spiritually and culturally enlightened to face the challenges of the future.

Matiya World is hosting their Fourth Convention on July 11th – July 13th, 2013 at the Town and Country Resort Hotel in San Diego, CA. With over 1500 people expected to attend, MW intends to make their message of this years convention Thread of LiFE - "*Jeeya To Aise...*" be heard!

Matiya World is organized exclusively for charitable, cultural, social, educational and most of all preservation of our heritage. Its objectives are established to meet the needs of our members and the community we live in; to organize and conduct charitable, cultural, social and educational activities within the community.

The organization has donated proceeds and time to events such as Habitat for Humanity, the Matiya World education fund, and other noble causes. Most of our members are doctors, accountants, lawyers, engineers, professors, brokers, bankers, and business owners. The success of this event is credited largely to our

sponsors, who lend their names and financial support to the event.

By participating as a sponsor, you or your organization will benefit from extended exposure through promotional campaigns and efforts directed toward the supporters of MW. For a small donation, you'll be able to enjoy excellent exposure to this important segment of your target audience.

Our membership consists of 15,000 families worldwide, 2300 families live in United States and Canada. The total net worth of our members is estimated at over 9.8 billion.

Sixty-five percent of this group is invested in hospitality business.

70% of hotels are franchised.

We employ over 80,000 people in United States.

We account for over \$28 billion dollars of the us economy

Over 90% of our members over age of 24 have a four year or better of college education.

We're counting on your support and will be happy to answer any questions you may have.

### TRADE SHOW BOOTHS AVAILABLE THURSDAY - SATURDAY

Table Pricing starts at \$500 per table (based on availability).

### CONVENTION PROGRAM BOOK ADVERTISEMENTS ONLY:

FULL PAGE AD - 11" X 8.5" - \$600.00

3/4 PAGE AD - 8.25" X 8.5" - \$400.00

1/2 PAGE AD - 5.5" X 8.5" - \$300.00

1/4 PAGE AD.....5.5" X 4.25" OR 2.75" X 8.5" - \$250.00

Resolution: 300dpi or better @ 100% print ready art work to size.  
Materials deadline May 31, 2013. Send art work to [info@matiyaworld.com](mailto:info@matiyaworld.com).

Production specifications: Electronic files preferred.

Graphics MUST be EPS, TIFF, JPEG, or PDF format.



Disneyland



Sea World



San Diego Zoo

## TOWN AND COUNTRY RESORT HOTEL

500 Hotel Circle North San Diego, California 92108

### DIRECTIONS TO HOTEL

#### **Interstate 8 East (El Centro)**

Take 2nd Hotel Circle Exit and turn left going under the overpass.

#### **Interstate 8 West (Beaches)**

Exit Hotel Circle and turn right.

#### **Interstate 5 North or South**

Exit onto Interstate 8 East (El Centro) and exit 2nd Hotel Circle exit,  
Turn left continuing under the overpass.

#### **Interstate 805 North or South**

Interstate 15 North or South & Hwy 163. Exit onto Interstate 8 West  
(Beaches), exit Hotel Circle and turn right.

Tel: 619.291.7131

Email: [res@towncountry.com](mailto:res@towncountry.com)

[www.towncountry.com](http://www.towncountry.com)



In the journey of life every small detail  
contributes imperceptibly to make us who  
we are; diverse, yet strongly weaved  
together through our Matiya heritage.  
Together, this is our thread of life.



Register online at [www.mw2013.eventbrite.com](http://www.mw2013.eventbrite.com)