



October 8, 2006

Dear Matiya Family,

Namaste! & Wishing you All A Very Happy Diwali & Prosperous New Year from Matiya World.

Matiya World (MW) is publishing its first Directory of North America (USA & Canada) and seeks your wholehearted support and assistance in this MW endeavor. The Directory being published shall carry advertisements (see overleaf for ad rates & form) and we seek your support for the same. This Directory shall be distributed FREE amongst Matiya families across USA & Canada and therefore request you to use your business and professional contacts in procuring advertisements for this MW project. Many Matiya's, we are certain shall also respond to this call by placing their individual and business advertisements. A copy of the ad-form is also available on our website www.matiyaworld.com. You may make copies of the ad-form printed overleaf for multiple advertisements. Prominent ad positions shall be confirmed based on first check received.

In our endeavor to keep this FREE we also seek Sponsorship & Co-sponsorship for the MW Directory project. The rate for Sponsorship is \$25,000 and such Sponsor shall be recognized and acknowledged on a prominent dedicated page in the Directory. There shall be only one such Sponsor and this shall be filled in by the first check received by MW. This is a tremendous opportunity for someone to Sponsor in memory of their beloved one. Multiple Co-Sponsorships at the rate of \$5000 is also available and the same shall be recognized and acknowledged on a prominent page of the Directory. You may please send checks payable to "Matiya World, Inc." at 3260 Pomona Blvd., Pomona, CA 91768.

We look forward to your wholehearted support and assistance in making this happen!!!

Thank you.

Warm Regards,
Sd/-

Matiya World – Steering Committee

E-mail us for any questions at: info@matiyaworld.com